

## **Imprint - BMW Motorrad-Online-Shop**

### ***Information according to § 5 of the Telemedia Act***

**Name of the provider:**

alpha trading solutions GmbH

**Legal form, registration, registered office:**

alpha trading solutions GmbH, registered in the Commercial Register of the Local Court of Munich under HRB 151525.

**Sales tax identification number (§ 27a of the sales tax law):**

DE 233834437

**Authorized representatives:**

Pierre Pfeiffer und Tim Mörtl

**Postal address:**

Am Kletthamer Feld 10, 85435 Erding, Germany

**Contact details:**

E-mail: [motorrad-clothing@alpha.de](mailto:motorrad-clothing@alpha.de)

Telephone: +49 (0) 8122 413 0

Website: [www.alpha.de](http://www.alpha.de)

**Supervisory authority:**

Chamber of Industry and Commerce for Munich and Upper Bavaria, Max-Joseph-Strasse 2, 80333 Munich.

### ***Further information***

**Responsible according to § 18 Abs. 2 ‚Medienstaatsvertrag‘ and ‚§ 55 Abs. 2 RStV‘:**

alpha trading solutions GmbH

**Information according to § 2 Service Information Ordinance:**

Our general terms and conditions apply to services provided by us. You can find them at

[https://www.bmw-motorrad.co.uk/en/shop/ls/file/physical-goods/motorrad/alpha/en-GB/Terms\\_and\\_conditions\\_en-GB.pdf](https://www.bmw-motorrad.co.uk/en/shop/ls/file/physical-goods/motorrad/alpha/en-GB/Terms_and_conditions_en-GB.pdf).

Therein it is regulated that German law applies and that, as far as permissible, the district court Munich I is agreed upon as place of jurisdiction.

**Information according to § 36 Consumer Dispute Settlement Act:**

We are required by law to refer you to the European Online Dispute Resolution Platform (OS Platform) of the European Commission, of the European Commission, which you can reach at <http://ec.europa.eu/odr>. We do not participate in any dispute resolution proceedings before a consumer arbitration board and we are not obliged to do so.

**Liability**

BMW Motorrad is responsible for the contents of our Internet pages in accordance with the general laws, in particular in accordance with § 7 paragraph 1 of the Telemedia Act. All contents are created with due care and to the best of our knowledge. Insofar as we refer to the Internet pages of third parties by means of hyperlinks on our Internet pages, we cannot assume any guarantee for the continuous topicality, correctness and completeness of the linked contents, as these contents are outside our area of responsibility and we have no influence on the future design. If, in your opinion, any content violates applicable law or is inappropriate, please let us know.

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**Privacy policy**

You can find our data protection information [https://www.bmw-motorrad.co.uk/en/shop/ls/file/physical-goods/motorrad/alpha/en-GB/Data\\_protection\\_en-GB.pdf](https://www.bmw-motorrad.co.uk/en/shop/ls/file/physical-goods/motorrad/alpha/en-GB/Data_protection_en-GB.pdf)

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